

Deborah Juhnke, IGP, CRM



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Education

- Graduate Certificate in Organizational Development, UCLA 1988
- B.M.E., University of Kansas, 1975

Certifications

- Certified Records Manager (CRM), ICRM
- Information Governance Professional (IGP), ARMA

Professional Associations

- Association for Information and Image Management (AIIM)
- ARMA International
- Information Systems Audit and Control Association (ISACA)

Debbie brings more than 30 years of information management experience to her work in records inventory, data classification, and defensible disposition, as well as project management, information governance program implementation, email and legacy data cleanup, training, and security risk assessments. Her work has benefited clients in a variety of industries, including public utilities, retail, manufacturing, business-to-business services, financial services, education and healthcare.

In the late-1980's, long before document imaging was commonplace, Debbie saw the value of OCR processing, and managed one of the first large-scale litigation support projects based on the technology.

She continued to pioneer the use of new techniques and technology for managing information through the 1990's, joining Computer Forensics Inc. in Seattle, Washington as Vice President and Senior Consultant in 2000—one of only two nationally-recognized companies providing computer forensics services at that time.

Through her imaging and forensics work for companies both large and small, it became increasingly clear to Debbie that businesses faced a growing and inevitably dangerous problem—too much information. Her focus has shifted over the last decade to helping clients proactively manage their information *before* it creates greater risk and expense. She keeps a vigilant eye on how new technologies become part of the fabric of information governance and helped establish her prior firm's Information Governance practice group.

Debbie actively promotes the understanding and practice of good information governance through her publications and speaking for professional associations such as AIIM, ARMA International, and ISACA.

Debbie is an Information Governance Professional and a Certified Records Manager, and holds additional certifications in organizational development, information organization and access, and SharePoint.



Publications and Presentations

- Speaker, "Information Governance and Auditing in the Cloud," IIA & ISACA Webinar, August 2020
- Speaker, "Information Governance—The Foundation for Information Security," Infosecurity North America Expo and Conference, New York City, November 2019
- Author, "Information Governance Foundations for Information Security," Infragard Journal, Vol.2, Issue 1, June 2019
- Speaker, "Information Cleanup and Information Security, A Great Partnership," ARMA KC, Kansas City, March 2019
- Speaker, "Information Governance as Infosecurity Foundation," South Central Information Governance Retreat, November 2017
- Speaker, "How to Protect Only 20% of Your Data and Still be a Hero," ISACA Kansas City, June 2017
- Moderator & Speaker, "Borrowing Agile Development Concepts to Jump-Start Your Information Governance Program," San Antonio Information Governance Conference, May 2017
- Speaker, "Breach Response Readiness," Missouri Health Information Management Association, April 2016
- Speaker, "Data Breach Readiness: One Down, Nine to Go," ISACA Chapter Meeting, January 2016
- Speaker, "Zero-Based Information Governance: Transforming Theory into Reality," AHIMA, Information Governance: The Value Proposition – A Thought Leadership Summit, Chicago, IL, November 2015
- Speaker, "One Down, Nine to Go—Data Breach Readiness Planning," ISACA, CSX Cybersecurity Conference, Washington, D.C., October 2015
- Speaker, "Poachers, Hackers & Spies: The Data Breach Gang," Security, Data Breach & The Bottom Line: A Forecast for Manufacturers & Distributors, Kansas City, MO, October 2015
- Speaker, "Zero-Based Information Governance," North America CACS 2015, March 2015
- Author, "How to Improve Data Security in 2015," Missouri Medicine, January/February 2015
- Author, "8 Myths About Information Governance," Association for Information and Image Management Expert Blog, August 2014
- Speaker, "How Providers Should Respond to Cyber Crime," The Advisory Board General Counsel Agenda, July 2014
- Co-Speaker, "HIPAA Basics: Getting Everyone on the Same Page," Missouri Hospital Association, July 2014
- Speaker, "Demonstrating Effective Information Governance: Best Practices for Healthcare Organizations," GRC Workshop Series, June 2014
- Co-Speaker, "Anatomy of the Target Data Breach," HB Continuing Legal Education, May 2014
- Joint Webinar, "HIPAA Risk Assessments – The New Reality for Business Associates," HB Continuing Legal Education, May 2014
- Speaker, "IG (Information Governance), Meet BYOD," ISACA North America CACS 2014, April 2014
- Speaker, "Zero-Based Information Governance," AllIM Conference 2014, April 2014
- Webinar, "Foundations of Information Governance: File Structures," ARMA, March 2014
- Author, "Zero-Based Information Governance," AllIM Expert Blog, February 2014
- Author, Inside the Records Room: Developing Electronic File Structures, January 2014
- Author, "Beyond the EHR: Better Information Management for Better Practice Management," MoHIMA e-Alert, Third Quarter 2013

- Joint Webinar, “HIPAA Final Rule Deadline Imminent: Have You Done Your Risk Assessment?”, HB Continuing Legal Education, September 2013
- Author, “Why Can’t a CIO Be More Like a CFO?” Harvard Business Review blog, July 2013
- Co-author, “Combating Security Breaches at Hotels,” Hotel News Now, July 2013
- Speaker, “BYOD Meets Data Governance,” CITE Conference, San Francisco, CA, June 2013
- Co-speaker, “Zero-Based Email: Compliant Governance of E-Communications,” Corporate Counsel Institute, Kansas City, MO, June 2013
- Joint Webinar, “The Who, What, When, How, and Why of HIPAA Risk Assessments,” HB Continuing Legal Education, May 2013
- Speaker, “Information as a Business Asset: Governing with the Principles,” ARMA St. Louis Chapter, spring seminar, April 2013
- Author, “Four Steps for Conquering Information Chaos,” Information Management, March/April 2013
- Co-speaker, “Information Governance Matters – Real World Lessons,” SCCE Utilities and Energy Conference, Houston, TX, February 2013
- Author, “Information Governance on Zero Dollars a Day,” Compliance & Ethics Professional, January 2013
- Contributor, “Primer on Social Media,” The Sedona Conference Working Group I, October 2012
- Speaker, “Culture Eating Strategy for Lunch? Change the Culture!”, ARMA Annual Conference, September 2012
- Author, “The Failed Promise of E-mail Archive Nirvana – Part 2,” Digital Discovery & e-Evidence, June 2012
- Author, “The Failed Promise of E-mail Archive Nirvana – Part 1,” Digital Discovery & e-Evidence, June 2012
- Speaker, “Information as a Business Asset: Governing with GARP,” ARMA Colorado, May 2012
- Speaker, “Data Mapping: Treating Information as a Corporate Asset,” ARMA Annual Conference, October 2011
- Co-Speaker, “Beyond Collecting Dust: Implementing Your Records Retention Schedule,” ARMA Annual Conference, October 2011
- Webinar, “E-mail Archiving: Avoiding an ‘End-run’ Around RIM,” ARMA, August 2011
- Co-Speaker, “Legal Holds 2.0 Are You Prepared?”, Lorman Webinar, November 2010
- Editor, Sedona Conference Working Group I Commentary on Social Media, September 2010
- Co-Speaker, “Defensible Destruction: Implementing a Records Retention Program,” Lorman Webinar, September 2010
- Co-Speaker, “Current Issues in Legal Holds: Are You Prepared?” Lorman Webinar, May 2010
- Speaker, “A New Decade, A New Approach to E-Discovery” Perceptive Software Webinar, March 2010
- Author, “Re-evaluating the Adversarial Approach,” *National Law Journal*, March 2010
- Author, “Building A Defensible Search And Review Process For ESI,” *The Practical Litigator*, January 2010
- Speaker, “The Civil Road to E-Discovery,” High Tech Crime Investigative Association presentation, August 2009
- Author, “The Low Tech, Low Cost Road to an FRCP Compliance Program,” *Bloomberg Law Report: Risk & Compliance*, June 2009
- Author, “General Counsel’s Guide to Piloting the Perfect Storm: Avoiding DIY Disaster,” *Digital Discovery & E-Evidence*, June 2009

- Speaker, "Understanding Corporate IT Systems" ARMA Annual Conference, Las Vegas, NV, October 2008
- Speaker, "The High- and Low-Tech Roads to FRCP Compliance" ARMA Annual Conference, Las Vegas, NV, October 2008
- Webinar, "One Year Later – The New E-Discovery Rules Are Changing Everything" BNA Webinar, October 2007
- Speaker, "Impact of Changes to the Federal Rules of Civil Procedure" High Tech Crime Investigative Association International Conference, San Diego, California, August 2007
- Author, "Under the Radar," *The National Law Journal*, August 2007
- Speaker, "Best Practices: A Train in the Distance" HBS L&E, April 2007
- Webinar, "E-mail and Beyond" Lorman Seminar, July 2006
- Speaker, "The E-Risk of E-Medicine" 2006 Healthcare Hot Topic Seminar Series, Kansas City, MO, January 2006
- Speaker, "Computer Forensics" Kansas City ARMA, January 2006
- Webinar, "Document Retention and Destruction" Lorman Seminar, Kansas City, MO, September and October 2005
- Speaker, "Electronic Discovery for the Bankruptcy Attorney" KC Bar Bankruptcy Section, October 2005
- Co-Speaker, "The Pitfalls of Employee Email Use and Proactive Employer Strategies for Dealing with Email and Other Electronically Stored Data" 2005 Fall Labor & Employment Symposium, Kansas City, MO, September 2005
- Speaker, "Emerging Field of E-Risk Management" Lorman Seminar, August 2005
- Author, "Clearing the Fog of War - Recommended Discovery Meet and Confer Guidelines," *Digital Discovery & e-Evidence*, March 2005
- Speaker, "Everything You Wanted to Know about Electronic Discovery in 30 Minutes or Less" SMU Air Law Symposium, Dallas, TX, February 2005
- Speaker, "Getting Ready for 2010: What the Last 10 Years of Computer Discovery Has Taught Us" ARMA, Wyoming Chapter, Cheyenne, WY, February 2005
- Speaker, "Computer Forensics" Friends University, Master of Business Law Program, Wichita, KS, November 2004
- Speaker, "What is data forensics? What can be retrieved and how?" AILM, Kansas City Chapter, Kansas City, MO, November 2004
- Speaker, "Getting Ready for 2010: What the Last 10 Years of Electronic Discovery Has Taught Us" ARMA, Jefferson City Chapter, Jefferson City, MO, November 2004
- "The Discoverable Universe – Exploring Accessible and Inaccessible Evidence" New Realities in E-Discovery, Georgetown Univ. Law Center, Washington, DC, October 2004
- Speaker, "E-Discovery: The Next Decade" ARMA International Annual Conference, Long Beach, CA, October 2004
- Author, "Zubulake - Toward a Path of Reasonableness in Computer Discovery," *ARMA International Conference Proceedings*, October 2004
- Speaker, "Electronic Discovery in Business Litigation" The Missouri Bar Annual Meeting, St. Louis, MO, September 2004
- Speaker, "Getting Ready for 2010" Intellectual Property Law Section, DC Bar, Washington, D.C., September 2004

- Speaker, “What The Last 10 Years Of Electronic Discovery Has Taught Us: Are You Ready for 2010?” ARMA, Nebraska Chapter, Ashland, NE, June 2004
- Author, “Instant Messaging: What you Can’t See Can Hurt You (in Court),” *Technolawyer Newsletter*, May 2004
- Author, “Ten Ways to Torpedo Your Data Discovery Expert,” *Digital Discovery & e-Evidence*, April 2004
- Speaker, “Computer Forensics” ARMA, Nashville Chapter, Nashville TN, March 2004
- Speaker, “Getting Ready for 2010: What the Last 10 Years of Electronic Discovery has Taught Us” ALLM International, New York, NY, March 2004
- Program Chair and Speaker, “Cybersleuthing and Electronic Discovery for Lawyers” Washington State Bar Association CLE, Seattle, WA, February 2004
- Author, “Electronic Discovery in 2010,” *The Information Management Journal*, November / December 2003
- Moderator and Speaker, 7th Annual Electronic Discovery & Records Retention Conference, Glasser LegalWorks, San Francisco, CA, December 2003
- Speaker, “Electronic Document Management and Discovery Issues: Where is the Tipping Point?” Delaware State Bar Association, Wilmington, DE, December 2003
- Speaker, “Discovery of Computer Based Records” NELA, Kansas City, MO, December 2003
- Author, “Discovery of Databases in Litigation,” *The Practical Litigator*, November 2003
- Speaker, “Electronic Discovery” Tennessee Paralegal Association, Nashville, TN, November 2003
- Moderator, “7th Annual Electronic Discovery & Records Retention Conference” Glasser LegalWorks, New York, NY, October 2003
- Speaker, “Cyber Sleuthing Essentials of Computer Discovery” Lockheed Martin, Bethesda, MD, June 2003
- Speaker, “Planning for Electronic Evidence” State Bar of Texas, Houston, TX, May 2003
- Speaker, “The Challenges and Opportunities of Electronic Evidence” PESI, Tampa and Dania, FL, February 2003
- Speaker, “Getting Ready for 2010: What 10 Years of Electronic Discovery Has Taught Us” ARMA, Twin Cities Chapter, February 2003
- Speaker, “Forensic Imaging and Database Discovery” ARMA, Palm Beach/Treasure Coast Chapter, January 2003
- Author, “Litigation Support vs. Electronic Discovery: A New Category of Legal Services Emerges,” *NLJ’s Legal Tech Newsletter*, January 2003
- Editor and Contributor, *Essentials of Electronic Discovery, Finding and Using Cyber Evidence*, Glasser LegalWorks, 2003
- Author, “Cyber Terrorism or Cyber Crime?” *NALA Facts & Findings*, Fall 2002
- Speaker, “Discovery of Computer Based Records” Maryland Paralegal Association, Baltimore, MD, November 2002
- Speaker, “The Essential Checklist for Electronic Discovery” Washington DC Bar, November 2002
- Speaker, “Cybersleuth: Essentials of Computer Discovery” Wolf, Block CLE, Philadelphia, PA, November 2002
- Speaker, “Discovery of Computer Based Records” Missouri Bar Assn CLE, St. Louis and Kansas City, MO, October 2002
- Speaker, “Essentials of Electronic Discovery” Ackerman, Senterfitt CLE, Orlando, FL, September 2002

- Author, “Where Litigation Support Ends and Electronic Discovery Begins,” Book chapter, *Electronic Information: Its Life Cycle A Legal Perspective*, Federal Litigation Section of the Federal Bar Association, June 2002
- Speaker, “National Workshop for United States Magistrate Judges” Minneapolis, MN, June 2002
- Speaker, “Electronic Discovery 101” Vorys, Sater CLE, Columbus, OH, June 2002
- Speaker, “Bits & Bytes: Discovery of Computer Based Information” Mid-Atlantic Meeting, LawNet, Washington D.C., May 2002
- Speaker, “Electronic Risk Management – Reducing Exposure in Litigation” ARMA Houston, Houston, TX, April 2002
- Speaker, “Electronic Discovery” Ballard, Spahr CLE, Philadelphia, PA April 2002
- Instructor, Mock Hearings on E-Discovery Issues, Federal District Judges’ Training, New Orleans, LA, February 2002
- Speaker, “Electronic Discovery: Computer Based Evidence – Do You or Don’t You Want It?” District of Columbia Bar CLE, January 2002
- Speaker, “Electronic Discovery” Swidler & Berlin CLE, Washington D.C., December 2001
- Speaker, “Electronic Discovery” Baker & Hostetler CLE, Orlando, FL, December 2001
- Author, “Discovery of Databases in Litigation,” *Digital Discovery and e-Evidence*, December 2001
- Speaker, “Electronic Discovery: What Is It and What Do I Do With It?” Legal Assistant Management Association, Washington D.C., November 2001
- Speaker, “Electronic Discovery Techniques” South Dakota Defense Lawyers, Sioux Falls, SD, October 2001
- Author, “Finding the Elusive 1%,” *LawNet*, July 2001
- Speaker, “Evidence with a Byte: The Discovery of Computer Based Records” Association of Legal Information Systems Managers, Washington D.C., July 2001
- Speaker, “Can New Technology Solve the Problem? A Look at the Future of Electronic Discovery,” Defense Research Institute, Chicago, IL, June 2001
- Author, “What Lies Beneath: Reducing Exposure in Litigation,” *Potomac Consulting Group*, May 2001
- Speaker, “Fundamentals of Electronic Risk Control” PRISM International, Bal Harbour, FL, May 2001
- Speaker, “Electronic Discovery and Data Retention” Philadelphia Bar Association, Pittsburgh, PA, May 2001
- Speaker, “E-Discovery,” The Stolar Partnership St. Louis, MO, April 2001
- Speaker, “Essentials of Computer Discovery and Risk Control” ARMA, Iselin, NJ, March 2001
- Speaker, “Managing the Fruits of Electronic Discovery” Glasser LegalWorks, San Francisco, CA, January 2001
- Speaker, “Electronic Discovery Digesting—It’s Not Just for E-Mail Anymore” Glasser 4th Annual Electronic Discovery Conference, San Francisco, New York, Chicago, IL, November 2000 – January 2001
- Speaker, “Issues Regarding Discovery of Electronically Stored Data” Board of Contract Appeals Bar Association, Washington D.C., December 2000
- Speaker, “Electronic Discovery” Legal Assistants of Utah, Salt Lake City, UT, December 2000
- Speaker, “Computer Issues in Practice and Practice Management: Professional Responsibility & Ethics” Law Seminars International, Seattle, WA, December 2000
- Speaker, “Discoverability & Admissibility of Electronic Evidence” Cyber Litigation Summit, San Francisco, CA, December 2000
- Speaker, “Managing the Fruits of Electronic Discovery” Glasser Legal Works, Los Angeles, CA, October 2000

- Speaker, “Using Electronic Discovery” National Association of Legal Assistants, St. Louis, MO, July 2000
- Speaker, “Managing the Fruits of Electronic Discovery” Glasser 3rd Annual Electronic Discovery Conference, San Francisco, New York, Chicago, March-April 2000
- Speaker, “Web-Based Document Management” Glasser LegalWorks, San Francisco, CA, March 2000
- Speaker, “Litigation Support 101” Maryland Bar Association Mid-Year Tech Showcase, February 2000
- Speaker, “Electronic Discovery” Glasser Legal Works, San Francisco, CA, February 1999
- Speaker, “Tomorrow’s Technology Today” Commercial Law Affiliates, Atlanta, GA, January 1999
- Speaker, “Developing RFP’s and Vendor Selection” Glasser Legal Works, New York, NY, September 1998
- Speaker, “Technology in Litigation Support” ACCA Regional Meeting, Dallas, TX, May 1998
- Speaker, “Computerized Litigation Support” PESI Seminars, Ft. Lauderdale, Orlando, Tampa, FL, October 1997
- Speaker, “Litigation Support Using the Internet—Case Study” Legal Tech Internet, New York, NY, October 1997
- Speaker, “Old Wives Tales & New Dimensions” LawTech, Dallas, TX, September 1997
- Author, “Beyond Images,” *Disclosures*, April / May 1997
- Speaker, “Automated Litigation Support,” Legal Assistant Managers Association, Annual Conference, Boston, MA, November 1996
- Author, “It’s the Indexing that Counts!” *Infobase News*, May / June 1996
- Lecturer, “Computerized Litigation Support” University of Maryland, University College Faculty, Spring Semester 1996
- Speaker, “Strategic Litigation Support Planning: Meshing IS With the Paralegal” Assoc. of Legal Information Systems Manager, Washington D.C., December 1995
- Speaker, “New Frontier for More Effective Case Management” Richmond Bar Association, Richmond, VA, May 1995
- Author, “Imaging for Document Control,” *Corporate Legal times*, February 1992
- Author, “What Does OCR Accuracy Mean Anyway?” *Computer Counsel*, April 1991
- Author, “Technology Eliminated the Need for Paper Files,” *The National Law Journal*, March 1989
- Author, “Automated Document Control, Guidelines for Small to Medium-Size Firms,” *Los Angeles Lawyer*, June 1986